

## **Gender Equality Programme**

### **TORs for Mapping of Gender related materials**

#### **Rationale:**

The literacy rate is extremely low among females, making literacy in Pakistan one of the most gender unbalanced spheres, as the country is among the least literate in Asia - its literacy rate reaches only 55%. Number of illiterates is increasing and there is an estimated 6 million illiterate population in Pakistan. 65% of males in the country are literate while 58% of females are not able to read. The gender literacy gap is much higher in Balochistan (58% for males & 22% for females) and NWFP (67% for males & 28% for females).

One of the main reasons for Gender Disparity is the ignorance of the masses about their basic human rights and legislation/policies of the government. Secondly, lack of access to the material developed on Gender Equality at grassroots level also results in lack of understanding about gender issues in the society.

UNESCO Islamabad plans to establish repository of the materials on Gender Equality developed by various organizations. A package of good publication on different themes will be printed for dissemination to the stakeholders.

#### **Objectives:**

1. Review gender materials on literacy and post literacy and analyze them
2. Find gaps in existing materials and develop supplementary materials to enhance gender sensitivities
3. Print a package of materials available and materials newly developed and disseminate it

**Tasks:**

1. Formulate a list of organizations working on Gender Equality in Pakistan.
2. Collect the material developed by different organizations in hard copies as well as in soft.
3. Categorize the material gathered as per different themes and analyze all
4. Find gaps in materials for enhancing gender sensitivities
5. Develop supplementary materials to enhance gender sensitivities
6. Choose a set of good publications in consultation with UNESCO Islamabad and compile as one package.
7. Print 1000 copies of the package.
8. Disseminate printed material to relevant organizations across the country.
9. Place soft copies of the documents on UNESCO Islamabad Website.

**Time Duration:** 1 April to 31 August, 2010.

The Proposal should contain the following information:

1. A brief profile of the organization. The Firm must be able to interact with the various organizations at national level.
2. Lists of relevant work experience.
3. Registration Certificate of the organization.
4. Proposal with brief activities description along with budget estimates and workplan.

**Last Date for Submission of Proposals:** 19 March, 2010